

# Run Wichita Minutes

## March 11, 2009

Board members present: Mike Aaron, Mark Chamberlin, Clark Ensz, Greg Klenda, Tom McGaffin, Tom Rice, Mike Vestweber,

Guests in attendance: Shawn Rafferty (representing area cyclists), Richard Brown (New Balance representative)

Location: Courtyard by Marriott Oldtown

Recorded by: Tom Rice

Previous Minutes - The January 14th minutes were approved as written.

Treasurer's Report - Tom McGaffin on all of 2008 and gave an additional report for Jan thru Feb of 2009. Net income for 2008 was \$342.18. Total 2008 assets was \$6,245.41 with matching liabilities and equity. Net income for the first two months of 2009 was reported at \$2,454.31 with assets at \$8,699.72. Motion to approve the reports was approved.

Memberships - Membership was reported as 290. Discussion was held on whether to break out paid vs complimentary members, and whether RW should count email addresses instead, and whether to focus on female groups (in order to increase membership).

### **Old Business**

Superbowl Run - there was a record number of entries this year at 205; Mark reported good feedback from the race.

Chip Racing - Mike A. reported that Leon is pursuing fund raising for the purchase of a microchip sensor system for detection during our races.

### Committee Reports

*Advocacy:* Clark reported that RW is involved with the city, it has been very positive; Clark toured the Intrust Bank Arena with the county; Greg K. reported that the RW website was

featured by the Young Professionals of Wichita in Jan 2009.

*Marketing:* Mike V. recommended that RW market itself towards Team In Training which is a quality organization. There was discussion on whether to give a \$10 membership discount on the first year and to place TNT ad on RW website.

### **New Business**

YMCA ROCK 'N RUN - 8K, June 20th, starting from the North Y

Heel to Heel - July 25th, may add elite high school race and Shrine Bowl sponsor

Mile markers - need better markers, Clark suggested card board signs at \$25 to \$30 apiece; half marathon would cost about \$300; size 24" by 14" with RW logo with florescent no., motion passed to purchase the mile markers.

Hawker-Beechcraft Health Fair - 3/28/09: RW is invited to have a table; Mike A. and Tom R. volunteered to represent RW and hand out information

Website - (1) Tom R. recommended new RW board picture (Tom will bring his digital camera...); (2) Mark C. - suggested that companies post non-profit messages for awhile on RW website

### **Guest Speakers**

Shawn Rafferty - special promotions person for cycling, leads a lot of running races in the area, his talk centered on who cycles in the Wichita area: die-hard cyclists, younger groups, senior groups, Oz club (more than cycling), triathlon group is smaller but may crossover to running

Richard Brown - employee from New Balance on the Waterfront (East side of Wichita), Richard had questions: (1) With whom does RW partner? (2) What is the RW mission? (3) How can New Balance sponsor races, and (4) How can New Balance help RW? Discussion was held on these items. Richard generously offered New Balance to be a new race sign up location.

Both speakers were very appreciative of having the opportunity to speak to the RW board.

The Run Wichita board expressed its thanks and appreciation to the guest speakers for their attendance and input and insights.

Next Meeting - May 13th at Courtyard by Marriott Oldtown in the the lower level at 6:30 PM.

Adjourn Motion - passed

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