

Run Wichita Minutes for September 18, 2013

Board Members Present: Mike Aaron, Mark Chamberlain, Clark Ensz, Fernando Martinez, Tom McGaffin, Tom Schwarz, April Reed, Karlee Martinez, Jennifer Hill

Guests in attendance: Greg Reed, Grace Reyes, Alex Umberger, Nancy Zoeller, Susan Habeger, Bob Hanson, Barry Smith, Jason Dinkel, Amy McCall

Location: The Marriott Courtyard – Old Town.

Recorded by: Karlee Martinez

Previous Minutes Approved

Nominations are taken and voted for:

- Fernando Martinez as President
- April Reed as Vice-President
- Tom McGaffin as Treasurer
- Karlee Martinez as Secretary
- Charlie Claycomb with Membership

Treasurer Report by Tom McGaffin:

- Total Assets \$14,773.01
- Balance sheet, Revenue and Expense sheet, and Transaction Detail by Account sheets were also given out for Jan-Aug 2013
- April proposes a monthly budget
- Expenses are static so no monthly budget is necessary
- Next year's finances will not be effected with any CEI changes
- We will look into other sources of revenue (possible banner on website).
- Mark proposes a graph of our finances over the last few years
- Our current revenue includes membership, insurance, equipment

Membership Report

- Copy sent by Charlie

Race Director Report by Clark Ensz

Prairie Fire Booth

- Review of last year
- Card Reader? April sent paperwork to Tom. Bob Hanson offered one to use if we need it.
- Promote with newsletter and facebook page (offer deals on membership)
- Bring upcoming race pamphlets
- Motion passed for Mark to get 1,000 pens with logo

Website Committee Report

- Early proposal did not include extra graphics, events. We still need overall price.
- Make things easier to put on website, especially race calendar
- Going through old website line by line, giving info on what is needed for the backend of website
- Logo will set the tone for website

Logo

- Amy McCall presentation on logo
- Different color combinations (red/black is very common)
- Explanations of concepts behind presented logos

- Look over, pick favorites, discuss later

Newsletter Update by Jennifer Hill

- Dying to social media?
- Looking at other sources of newsletters—Omaha, DesMoines, RRCA
- Should be resource for runners
- Establish newsletter committee

Bob Hanson

- Prairie Fire down 600 from last year at this point.
- Newsletters being sent out. Also, notifications to neighborhoods about race.
- Extended more involvement in Run Wichita

#RunLocal

- City wants uniformed process for races
- Extra website presented to show local involvement in races

Social Committee

- Run Wichita party possibly set for November but maybe December
- Committee will discuss in separate forum and present budget

Bylaws and D&O Insurance

- Clark will send out or bring bylaws
- April explained importance of insurance. Will look into if part of RRCA.

Pacing Email Discussion

- RW position
- Fernando Martinez will reply to email

Next Meeting

- Still meet every other month or change to monthly?
- Committees will meet on their own and report back to meetings.
- Next meeting on Nov.13 2013 at the Marriott Courtyard – Old Town at 6:30PM.

Adjourn Motion Passed

2 Mile Group Run after Meeting then to the Pump House