

Run Wichita Minutes for November 13, 2013

Board Members Present: Mark Chamberlain, Fernando Martinez, Tom McGaffin, Tom Schwarz, Clark Ensz, Karlee Martinez, Charlie Claycomb, Mike Aaron, Jennifer Hill

Guests in attendance: Greg Reed

Location: The Marriott Courtyard—Old Town

Recorded by: Karlee Martinez

Previous minutes approved

Treasurer report by Tom McGaffin:

- Balance sheet: \$14,773.01
- Transaction details Jan-Oct 2013:

Race director report by Clark Ensz:

- Explained start of Run Wichita
- Run Wichita is clearing house for ALL races
- CEI directs races and charges a fee for equipment and insurance, which goes to Run Wichita
- CEI owns chip timing, RW owns some equipment
- Insurance that our club offers is beneficial
- With the purchase of CEI, 2014 will stay the same with equipment/insurance fee
- Decisions for Run Wichita: equipment and insurance
- 3 possibilities for future: 1) continue relationships 2) discontinue equipment and/or 3) insurance
- Insurance: only provided to RW members, RW has to be a sponsor
- Equipment: upkeep, transportation, shed
- Replacement income for equipment—sponsorship possibility
- Running market has changed from hundreds to thousands
- Putting on our own races would not be profitable
- What will justify a Run Wichita event?

Website report by Mark Chamberlain

- Needs: to grow in capability, available to all race directors, runners, sponsors, companies
- Need for developer
- Agree that Mark's company give bid to develop website (initial company not working)
- Motion passed to pay Amy M. for logo, Amy invoice Tom for logo payment
- Members send links to good websites to Mark
- Estimates can be given for different options
- Road Runners webpage of the year

Discussion on Neutral Policy

- RW is neutral with all running stores
- Other options for group runs to be advertised
- Continue to explore policy possibilities

Corporate memberships

- \$5 discount

Run Wichita Party plan report by Karlee Martinez

- Delegations of jobs and needs

Superbowl Run

- Feb 2, 2:00
- Swag gift? Long sleeve shirt? Fernando will look into possible tech?
- Put run on calendar
- Postcard sent out
- Brochures at running stores
- Go up \$5 in price?
- Venue is still fine
- Need for parking volunteers
- Possibly chip timed?
- Continue race day registration

Adjourn motion passed

Next Meeting January 15, 2014 at Marriott Courtyard—Old Town
(no pre-run because of unknown weather)