

Run Wichita Minutes
May 13, 2009

Board members present: Mike Aaron, Mark Chamberlin, Charlie Claycomb, Clark Ensz, Tom McGaffin, Jon Holmes, Tom Rice, Mike Vestweber,

Guests in attendance: Richard Brown (New Balance representative), Eric Steele (business owner)

Location: Courtyard by Marriott Oldtown

Recorded by: Tom Rice

Previous Minutes - The March 11th minutes were approved after correcting the spelling of Sean Rafferty's name.

Treasurer's Report - Tom McGaffin's report concluded with \$5,742 in checking. Motion to approve the report was approved.

Memberships - Charlie Claycomb stated that membership was sitting at 279. He also noted that RunWichita's online newsletter is going out to more than 1000.

Advocacy Report - Clark Ensz said that there have been two more successful meetings with Mayor Brewer and the Mayor's Run Committee.

Marketing Committee - Mark Chamberlain stated that a Marketing Committee meeting was held. As a result of those attending (Mike V., Mike A., Mark C., and Charlie C.) Mark was happy to report that 1) we can now follow RunWichita on 'Twitter'. A 'Facebook' fan page will

be built next. Tell Mark C. if you want to be involved on this committee.

Fundraising Committee - Clark Ensz reported that he will be meeting with Championship this Friday morning, March 13th regarding their disposable timing chip product(s).

Race Director Repor - Clark E. informed us of the following races:

Rock 'N Run 8K on June 20th, North YMCA, live band at every mile, outdoor pool open

Can You Beat Don 5K on August 1st or 8th, at Johnson's Menswear at 21st and 96 Hwy, sponsor is Mr. Andy Hutton, it will have a time graded start by age;

Also, discussion was held on whether we may offer discounted memberships at this race and allow RW members to race at a discount. Motion passed.

Just About Kids Run for Sept 13th has been cancelled

Open Discussion - Topic: RunWichita web page: discussion was held on the quality of the site vesus expense (value). Since the site opened there have been loss of data & loss of pictures. The server provider is Earthlink. Questions are not being aswered in a timely manner. Guest Eric Steele, who has edited web pages and has 15 years of dbase mgmt tied to web page development, stated that (server) space is not expensive, but we must have backups. One possibility is to link to U-Tube for video. Action item - Mark C. and Mike A. to contact our web page manager and discuss the concerns of the board.

Change of Officers - Mike Aaron (president) handed out copies of the 1991 RW bylaws. The board is required to send notice of Election of Officers to the membership. Mike has (successfully) completed two years and would like to step down and stay on the board. Those considering running for office should inform Mike or another board member.

Guest Speaker - Richard Brown - employee from New Balance on the Waterfront (East side of Wichita); Richard stated that New Balance is offering to be a race sign up location for area races and is also offering a 10% discount to RW members; there will be advertising racing points and a promotion in the store; NB would want to be added to RW membership to get mailings.

**** The Run Wichita board expressed its thanks and appreciation to the guest speakers for their attendance and input and insights.

Next Meeting - July 8th at Courtyard by Marriott Oldtown in the the lower level at 6:30 PM.

Adjourn Motion - passed
