

## **Run Wichita Minutes for January 20, 2015**

**Board Members Present:** Mark Chamberlin, Fernando Martinez, Tom Schwarz, Clark Ensz, Karlee Martinez, Charlie Claycomb, Tom McGaffin

**Guests:** Trevor Darmstetter

**Location:** The Marriott Courtyard—Old Town

**Recorded by:** Karlee Martinez

Minutes Approved

Treasurer report

- Paid RRCA \$798 annual fee
- Approval of Financial Budget

Membership Report:

- 271 total memberships (includes families)
- Hopeful number will increase with Super Bowl Run

Super Bowl Run

- Insurance paid w/USTF and also certificate from RRCA
- Recertified course thanks to Trevor (last certified in 1973)
- Selected by RRCA for State Championship—given medals and banners to use
- 8 state medals will be given
- Someone will need to hold State Champion banner
- Pictures will be needed to RRCA medals and banners
- Trevor will handle set up and timing, will provide inflatable finish line
- Will have small award ceremony
- Clark will be lead bike
- News release was sent to the media
- Facebook event was created
- Currently 190 shirts and 58 hats
- Fernando will ask Nancy about ordering shirts to supplement last year's supply
- Will need: 24 small and 24 large, XS if possible
- Have new logo on ordered shirts
- Discussion of new lap top registration instead of paper—maybe for next year
- We will have credit card payment available through our 2 squares
- Volunteers needed for registration and parking, 3-4. Karlee will help find.
- Open at 12pm, registration will start at 12:30

Website Project Report

- Tweaked logo discussion
- Change of color for logo was decided on blue

- Letterhead, brochure, business cards will need to be replaced with new logo
- Banners will need to be replaced, Mark will look into
- Pictures needed for brochures, Karlee will send
- Facebook added to brochure
- Look into getting an Instagram?
- Website is committed at \$8,000
- Will be able to have monetary banner system
- Could make available for google to make ads
- Motion approved for redesigned website not to exceed \$8,000

#### Domain Name

- Wichita Grand Prix allowed name to expire, but web catcher picked up and will sell for \$1200
- Mark will call and negotiate for no more than \$200

#### Chilly Chili Run

- \$185 for cups from Nifty Nut House requested
- Fundraiser, so don't want shirts
- Will consist of Bike and Run
- Motion approved for requested donation of \$185 for mugs

#### Spring Expo Prairie Fire

- Process of getting booth available
- Make sure to look into cost

Adjourn motion passed

Next Meeting March 18, 2015 at Marriott Courtyard—Old Town