

## **Run Wichita Minutes for March 18, 2015**

**Board Members Present:** Mark Chamberlin, Tom Schwarz, Clark Ensz, Karlee Martinez, Charlie Claycomb, Tom McGaffin

**Guests:** John Muir

**Location:** The Marriott Courtyard—Old Town

**Recorded by:** Karlee Martinez

Minutes Approved

Treasurer report

- Approval of Financial Budget

Membership Report:

- 307 total memberships (includes families)

Super Bowl Run

- 119 total participants
- 70 memberships—half renewal/half new

Website Project Report

- Suggested Pricing for advertisement banners
- Should probably be increased for our focused market, at least during “season”

New Run Wichita brochures to be distributed to running stores: New Balance, First Gear, GoRun

Spring Expo Prairie Fire

- Not worth the cost
- Will concentrate efforts on Fall Expo

Ideas for Possible Summer Event/Race

- Age/Sex graded race
- Possible venue, Airport terminal
- Mark & Clark will look into possibilities

Adjourn motion passed

Next Meeting May 20, 2015 at Marriott Courtyard—Old Town

6:30pm!!!